

212 Entrepreneurship And Case Studies

Unit No.	Unit Title	Contents
1	Challenges in Entrepreneurship Development	Dot com entrepreneurship, Role of Government in entrepreneurship development, Research and Development Technology for commercialization, Science technology and entrepreneurship development.
2	Specialized Institutions Involved in Entrepreneurship Development	District Industrial Centre (DIC), Maharashtra State Financial Corporation (MSFC), Small Industries Development Bank of India (SIDBI), Industrial Finance Corporation of India (IFCI), Small Industries Service Institute (SISIs), Industrial Development Bank of India (IDBI), Maharashtra Industrial Development Corporation (MIDC), Maharashtra Centre for Entrepreneurship Development (MCED), Maharashtra Industrial Technical Consultancy Organization (MITCON).
3	Creativity and Innovation	Meaning and Importance- Role of developing new business markets, Creativity in problem solving.
4	Business Plan	Meaning, Importance, Contents of business plan, Preparation of business plan.

Case Studies